

# RUBY REPORT—JUNE 21, 2010

**MAKE SURE AND NOT MISS OUR SALE---SEE DETAILS AT  
END OF NEWSLETTER**

Happy Summer Everyone....if you have a summer yet? It has been a strange year. I apologize for the length of time, since I sent my last newsletter. As some of you may have heard, I have been ill and pretty much out of commission for the last six months. I have Wegener's Granulomatosis, but I am doing much better now with the help of a wonderful Rheumatologist who has put me on a regimented treatment plan. She has given me the OK to go "back-on-road" and I am really excited about that. It is what I love most. I have to thank my husband, George and my grandson, Kody who have held down the fort at Tawzer Dog Videos.

I recently went to California and joined up with Suzie Yokomizo of Positively Trained. I taped two great presentations and am happy to be launching them today

## NEW VIDEOS

### **CHILL OUT FIDO! How to calm your dog**

<http://www.tawzerdogvideos.com/SarahMullen-NanArthur.htm>

Nan Arthur #200650 \$60.00

Full Day Seminar

Does your dog go bonkers when the doorbell rings or when you grab the leash to take him for a walk? If you find your dog is often difficult to control, you are not alone! Getting your dog to calm down and relax is one of the most common challenges pet parents face. This presentation will help you first identify the factors that cause this kind of behavior in dogs, then it provides you with eleven key training exercises to teach your dog how to calm down, pay attention to you, relax, and respond to every day situations with confidence and composure. Chill Out will show you how to help your dog become the great dog you always knew he could be.

Get results by learning about:

- The interrelated factors that can cause your dog's over-active behaviors.
- The impact that diet can have on your dog's inability to relax.
- The basics of modern positive dog training that are the key to solving these

common problems.

- How to reward your dog for relaxed behaviors—and avoid inadvertently reinforcing your dog's wildness.
- Step-by-step training exercises that deal with the most common situations where dogs tend to have trouble staying calm.

## **UNDERSTANDING DOG FEAR AND AGGRESSION**

<http://www.tawzerdogvideos.com/SarahMullen-NanArthur.htm>

Sarah Mullen and Nan Arthur

#200651 \$60.00

Full Day Seminar

What's in your dog's toolbox? What is in your toolbox when you work with him? This seminar will help you gain effective tools for helping your (or your clients') aggressive, fearful or reactive dog improve both how he feels and how he behaves.

From the dog's point of view, every act of aggression is justified, so it is important to understand how to recognize potential problems before a dog puts aggression into his toolbox. If he already has the aggression tool in there, you will need to help him stock his toolbox with better tools to get him into his comfort zone without the need for aggression.

In this seminar, we will discuss techniques to help our dogs achieve comfort and safety without using that aggression tool, including video from case studies with wild species as well as dogs to illustrate the techniques being presented. It is important to know how to manage and prevent aggressive and fearful behavior, but beyond that, we will suggest approaches to changing the motivations behind those behaviors; helping dogs to feel better in the world, as well as giving them better tools in their toolboxes for those times when they find themselves outside their comfort zones.

## **UPCOMING EVENTS THAT WILL BE TAPED**

**Sdao Unplugged - Working Dog Two Day Seminar**

**July 15-16, Seattle, Washington**

Sponsored by Ahimsa Dog Training

<http://ahimsadogtraining.com/class/sdao-unplugged.php>

Dog training is an activity designed to elicit, modify and control the behaviors of dogs. It requires cognitive skill as well as physical skill and it obliges dog trainers to make seemingly endless choices about methods, tools and priorities. From the initial choice of how to “get” the desired dog-behavior to occur, to later decisions about how to integrate

the learned behavior into the dog's repertoire and daily life, the trainer must consider practicality, expediency and the dog's emotional welfare.

We dog trainers aspire to make the best choices possible. And so we continue to educate ourselves, by studying the science, by watching great trainers in action, by brainstorming ideas and then trying them out with our own dogs, and by discussing concepts with our colleagues. This workshop will include all these activities. We'll combine lecture segments about the practical application of SMART (See, Mark and Reward Training) with plenty of dog-training exercises, demonstrations, games and time for questions. Think of this workshop as a chance to participate in a two-day "trainers' think tank."

## **Positive Training for Show Dogs with Vicki Ronchette and Reactive Rover with Kim Moeller (Humane Society Silicon Valley - Milpitas, CA)**

***Saturday, August 7, 2010 and Sunday, August 8, 2010***

***9:00 a.m. - 4:30 p.m.***

**<http://www.positivelytrained.com/events.php>**

### **Positive Training for Show Dogs Saturday August 7, 2010**

Many people learn how to train their dogs for show by trial and error—emphasis on "error." Much of the information about show-dog training is learned through ringside observation and word-of-mouth from experienced exhibitor to novice. The results are mixed—some things work well, others don't—and you may not know why.

On Saturday, Vicki will show you how to apply the latest scientific research on how dogs learn to the world of dog showing. Whether you are just getting started in the breed ring or are an experienced show-dog handler or dog-training instructor, you will enjoy learning how to work with humans and dogs as partners and how to get outstanding showing results by using positive reinforcement without punishment.

In this seminar, you will learn:

- How dog shows work
- How to cross over from correction-based training to reward-based training.
- The role of the clicker and other event markers in your training and problem solving.
- Detailed training methods for key show-ring skills, such as gaiting, stacking, and standing for examination.
- Positive solutions to common showing predicaments, including fear of the judge, poor head position, picture-taking problems, and more.

This seminar will also prove helpful to non-showing dog-training instructors who have some of these dogs in their classes and aren't really sure what to do with them.

**Reactive Rover Sunday August 8, 2010** Barking and lunging on leash is one of the most common and troublesome behavioral issues dog owners encounter. On Sunday, Kim will provide tips to dog owners and trainers alike on how to work with Reactive Rovers.

In this seminar, Kim will:

- Teach trainers how to coach their clients to manage dogs who go crazy when they see another dog while on leash.
- Help you understand why dogs bark or lunge at other dogs while on leash,
- Give you tools to manage your dog's behavior and to teach an alternate behavior to prevent barking and lunging on leash.

Throughout the day, Kim will cover not only how to work on individual training sessions but will also spend a good portion of the day talking about how to teach reactive rover classes.

**Patricia McConnell**

**Dog-Dog Aggression half day seminar with new material  
Sept 11, 2010 Seattle, Washington  
Sponsored by Ahimsa Dog Training**

<http://ahimsadogtraining.com/class/sdao-unplugged.php>

**DOG-DOG AGGRESSION** (Morning) This dog behavior seminar will focus on the most common context of dog-dog aggression problems: dogs who are over-reactive to unfamiliar dogs. We'll use a combination of videos, slides and demonstrations with case study dogs to address dogs who bark, lunge or bite at unfamiliar dogs. The seminar includes an evaluation why each particular dog is behaving problematically (at least to us), and the most effective methods of treating the behavior, including classical conditioning, and several forms of operant conditioning. Dr. McConnell's seminar will combine a thorough understanding of ethology and learning theory with humane and practical methods to treat the neighborhood's feisty fidos.

**CHECK THE UPCOMING SEMINARS ON OUR SITE** Make sure to check out our upcoming seminars on our website. If you have an event planned, fill in the information form and we will post it for FREE <http://www.tawzerdogvideos.com/seminars.htm>

# **SUMMER SALE**

**30% OFF SALE**

**discount code**

**sum30**

**This offer good thru July 10<sup>th</sup>**

**IMPORTANT:**

PUT THE DISCOUNT CODE IN THE COMMENTS SECTION OF THE ON-LINE ORDER FORM. YOU WILL RECEIVE AN INVOICE FROM TAWZER DOG VIDEOS WITH THE CORRECT CHARGE AFTER DISCOUNT. THIS DISCOUNT MAY NOT BE COMBINED WITH ANY OTHER DISCOUNTS.